

# THE WESTIN

BAYSHORE  
VANCOUVER

## **Globally recognized hotel veteran Martin L. Leclerc takes over General Manager role at The Westin Bayshore, Vancouver**

*Leclerc takes over landmark Coal Harbour property after opening China's Fairmont Nanjing and Marriott International's St. Regis Tianjin*

**Vancouver, BC (April 26, 2017):** The Westin Bayshore's 2017 revitalization is taking place under the aegis of new General Manager, Martin L. Leclerc, most recently GM for Marriott International's St. Regis Tianjin, and the Fairmont Nanjing, in China.

The well-known Quebec native brings 25 years of hotel leadership, sales and marketing, human resources, operations, market development, public relations and financial management skills to his role. He's also full of enthusiasm for Vancouver.

"As the Westin Bayshore beautifies and modernizes itself this year, I'm delighted to be at the helm," says Leclerc. "Of course, its Coal Harbour location is just extraordinary. Visitors return again and again to enjoy the hotel's superb view, its comfortable elegance and its legendary service. I look forward to further enhancing our guests' experiences."

Over two and a half decades, Leclerc has been involved in managing some of the world's most outstanding hotels. The Nanjing property opened under his leadership and was soon named one of China's "Top 10" newly opened hotels by the China Hotel Starlight Awards. The spectacular St. Regis Tianjin went through a repositioning and achieved record growth under his tenure. He was awarded 2016 China's Best Hotel General Manager, Hotel Fashion List Awards.

While Leclerc was General Manager of the Delta Victoria Ocean Pointe Resort and Spa, it earned inclusion on Condé Nast Traveler's Gold List and recommendations from Zagat's, White Glove and Wine Spectator. He has held other key leadership roles at the Fairmont Empress Hotel in Victoria, Fairmont Chateau Laurier in Ottawa, Fairmont Queen Elizabeth in Montreal, Delta Pacific Resort in Richmond, BC, and Delta Vancouver Airport.

In 2005, Leclerc was honoured as leader of the "Atlantic Canada Dream Team" by Atlantic Business Magazine, while working as GM of the Delta Beauséjour, Moncton. In his spare time in that city, he assisted the team that brought the Rolling Stones to Magnetic Hill.



Leclerc started his career in the hospitality industry in 1988, working in restaurants in Quebec City, including Auberge Baker, À la table de Serge Bruyère, and Le Société Café at Loews Hôtel Vogue in Montreal. He began his hotel career in the early 1990s in the Food and Beverage Division at Jasper Park Lodge in Alberta.

Leclerc describes himself as a lifelong learner. Thus far, his schooling includes a Masters Degree in International Management from Université Paris-Dauphine, France; an MBA from Université du Québec à Montréal (UQAM), and a Business Administration Degree, Hotel Management from UQAM.

He's been active in the communities in which he's worked, joining Chambers of Commerce, Business Improvement Associations, Rotary Clubs, YMCAs, Advisory Boards, and restaurant associations in Victoria and Moncton. In Victoria he was Vice-Chair of Tourism Victoria in charge of the financial committee, Chair of Downtown Victoria Business Association and on the Advisory Board for the City Manager.

Leclerc is married to professional artist Annie Pelletier, whose work can be found at [anniepelletier.com](http://anniepelletier.com).

### **About The Westin Bayshore, Vancouver**

Located adjacent to Stanley Park along picturesque Coal Harbour, The Westin Bayshore is an ideal destination for business and leisure guests. The hotel's 499 spacious guest rooms and suites feature stunning views over the water and the city. The resort-inspired property features Western Canada's largest hotel conference centre, the Vida Wellness full service spa, indoor and outdoor pools, and the soon-to-open H2 Rotisserie & Bar, and lobby bar lounge. Signature offerings include the Westin Heavenly Bed and Bath, WestinWORKOUT, and Breathe Westin. To learn more, visit [westinbayshore.com](http://westinbayshore.com)

### **About Westin Hotels & Resorts**

Westin Hotels & Resorts, a leader in wellness and hospitality for more than a decade, lives its philosophy "For a Better You™" through the Westin Well-being Movement's six pillars: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. At more than 200 hotels and resorts in nearly 40 countries and territories, guests can experience offerings that include the iconic Heavenly® Bed, RunWESTIN™ and Westin Gear Lending with New Balance®, delicious and nutritious SuperFoodsRx™, the innovative workspace Tangent, Westin Weekend signature experiences, and Heavenly Bath and Heavenly Spa. Westin is proud to offer Starwood Preferred Guest®, the industry's leading loyalty program. To learn more, visit [westin.com](http://westin.com). Stay connected to Westin: @westin on Twitter and Instagram and [facebook.com/Westin](https://facebook.com/Westin).

The Westin Bayshore, Vancouver

📍 1601 Bayshore Drive, Vancouver, BC

Phone: 604.682.3377

[westinbayshore.com](http://westinbayshore.com)

[f](#) [i](#) [t](#) [v](#) @WestinBayshore