

**THE WESTIN BAYSHORE, VANCOUVER RECEIVES
WILDLIFE FRIENDLY HABITAT DESIGNATION**

The Iconic Hotel is Helping Support Local Wildlife

VANCOUVER, July 25, 2016 —The Westin Bayshore, Vancouver, a waterfront property located on Coal Harbour amid the natural beauty of Stanley Park, has been awarded a wildlife friendly habitat certification by the Canadian Wildlife Federation (CWF). The CWF's Backyard Habitat Certification Program recognizes the concerted efforts the hotel takes to meet the habitat needs of wildlife.

The hotel has been recognized after meeting specific criteria set out by CWF and established best practices are met. The actions taken by the hotel and results have helped local and migratory wildlife, including species at risk in the area.

“We are thrilled to be recognized by the Canadian Wildlife Federation as a wildlife-friendly habitat,” said Marion Harper Treskin, General Manager of The Westin Bayshore. “Our landscaping has been created with wildlife in mind to provide beauty and tranquility for the hotel grounds. The gardens allow our guests to see natural local vegetation on the property, which adds to the overall experience of visiting Vancouver.”

The hotel team is engaged and embraces the growing conservation ethic into the business practices. It is not unusual to see a variety of animals, including sea otters, squirrels and hummingbirds on the hotel property.

“CWF is pleased to recognize the leadership and dedication of everyone involved in the development of The Westin Bayshore garden,” said Rick Bates, CEO of the Canadian Wildlife Federation. “The trees, flowers and water features welcome wildlife and plant a positive environmental message. This helps promote a conservation ethic and encourages others to consider the benefits of gardening with wildlife in mind.”

For more information visit CanadianWildlifeFederation.ca or WildAboutGardening.org.

About Westin Hotels & Resorts

[Westin Hotels & Resorts](#), a leader in wellness and hospitality for more than a decade, lives its philosophy “For a Better You™” through the Westin Well-being Movement’s six pillars: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. At more than 200 hotels and resorts in nearly 40 countries and territories, guests can experience offerings that include the iconic Heavenly® Bed, RunWESTIN™ and Westin Gear Lending with New Balance®, delicious and nutritious SuperFoodsRx™, the innovative workspace Tangent, Westin Weekend signature experiences, and Heavenly Bath and Heavenly Spa. Westin is proud to offer Starwood Preferred Guest®, the industry’s leading loyalty program. To learn more, visit www.starwoodhotels.com/westin. Stay connected to Westin: @westin on [Twitter](#) and [Instagram](#) and facebook.com/Westin.

About the Canadian Wildlife Federation

The Canadian Wildlife Federation is a national, not-for-profit charitable organization dedicated to fostering awareness and appreciation of our natural world. By spreading knowledge of human impacts on the environment, sponsoring research, developing and delivering education programs, promoting the sustainable use of natural resources, recommending changes to policy and co-operating with like-minded partners, CWF encourages a future in which Canadians can live in harmony with nature. For more information visit CanadianWildlifeFederation.ca.

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