

SARAH WOODGATE NAMED DIRECTOR OF SALES & MARKETING OF THE WESTIN BAYSHORE, VANCOUVER



Vancouver, February 17, 2015 – Marion Harper Treskin, General Manager, is pleased to announce the appointment of Sarah Woodgate as the Director of Sales & Marketing of the 511-room landmark waterfront resort in the picturesque downtown community of Coal Harbour.

In her role, Woodgate will provide strategic direction for the sales, catering and event management team servicing a 70,000 sq.ft conference centre, while overseeing the marketing and communication efforts at the property. Prior to joining the team at The Westin Bayshore, she spent 4 years as the director of sales and marketing at a sister Starwood boutique property, The Westin Grand, Vancouver, and a year working on rebranding the Plaza 500 to the proposed Hotel Indigo Vancouver.

Woodgate brings more than 15 years of progressive sales and operations experience in the Vancouver hospitality industry, and this marks Woodgate's return to The Westin Bayshore, where she spent 12 years in a host of sales, catering & operations roles in years past. Woodgate is a Certified Meeting Planner (CMP) and is an active member of Vancouver's hotel industry. She completed her Bachelor in Hospitality Management in 2012 with the VCC Executive Cohort program and is an alumni of The University of British Columbia and Vancouver Island University (formerly Malaspina College).

About The Westin Bayshore, Vancouver

Located adjacent to Stanley Park along picturesque Coal Harbour, The Westin Bayshore is an ideal destination for business and leisure guests alike. The hotel's 511 spacious guest rooms and suites feature stunning views over the water and the city. The resort-inspired property features a 60,000 sq.ft. conference centre, the Vida Wellness full service spa, indoor and an outdoor pools, and a pleasing variety of restaurants and lounges. Signature offerings include the Westin Heavenly Bed and Bath,

WestinWORKOUT, and Westin Breathe. For more information visit www.westinbayshore.com.

About Westin Hotels & Resorts

Westin Hotels & Resorts has been a leader in wellness and hospitality for more than a decade. Today, Westin has more than 200 hotels and resorts in nearly 40 countries and territories, and is owned by Starwood Hotels & Resorts Worldwide, Inc., one of the leading hotel and leisure companies in the world with more than 1,200 properties in 100 countries and over 180,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and Element®. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG®), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood recently announced plans to spin off its Starwood Vacation Ownership, Inc. business, a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands, into a standalone public company by the end of 2015. For more information, please visit www.starwoodhotels.com.

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